



Storeganizer[®]

3 reasons why Storeganizer is a game-changer for SMEs

White Paper

For small and medium-sized enterprises (SMEs), the warehouse is often one of the biggest hidden cost centers. Every square meter of floor space costs money to rent, heat, insurance and staff. Unlike large enterprises that can absorb the inefficiency of poorly utilized space or invest in multi-million-euro automated storage systems, SMBs need solutions that are affordable, fast to implement and immediately impactful.

This White Paper explores three compelling reasons why Storeganizer is the ideal storage solution for small and medium-sized businesses. For SMBs, warehouse space is not just a logistical challenge, it is a direct cost that impacts margins, growth and competitiveness every single day.

Let's explore why more SMBs should choose Storeganizer as their first and most important warehouse investment.

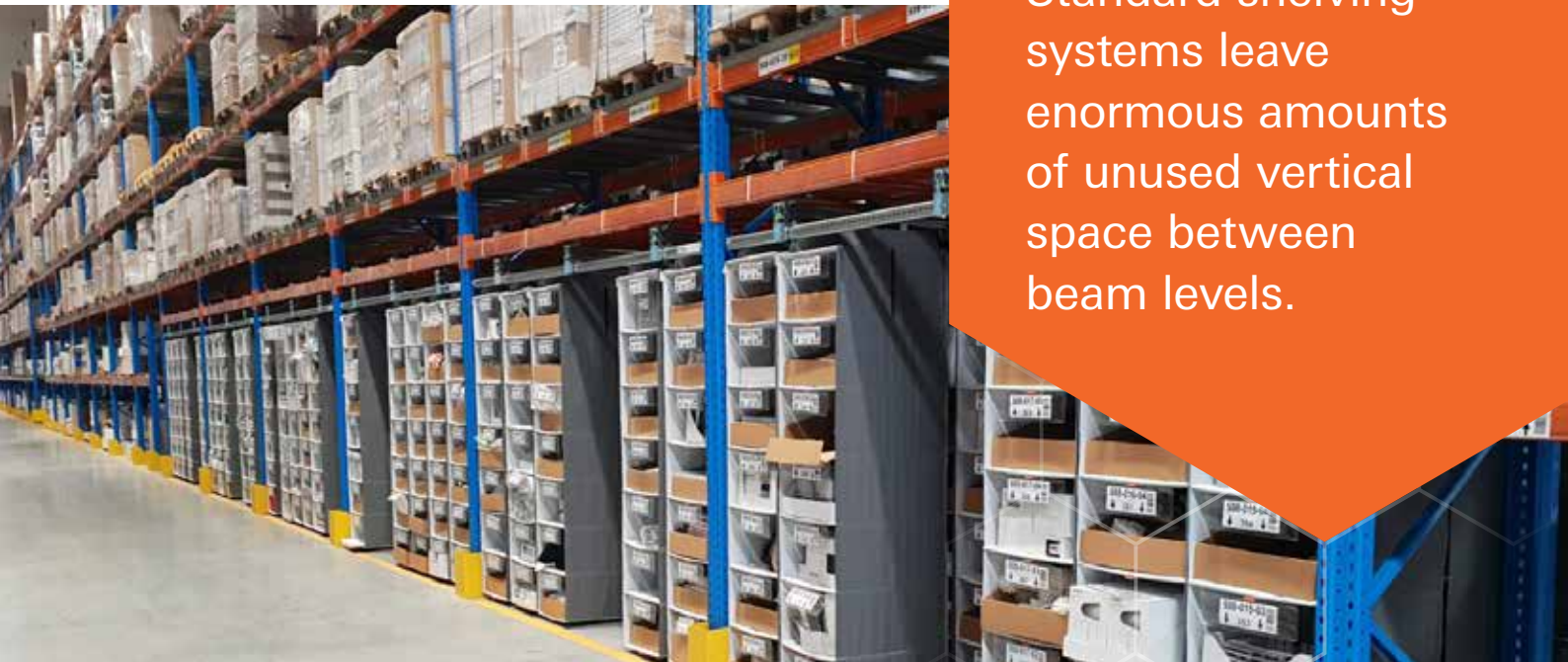


Reason 1.

Space is money — Storeganizer gives you more of both

For most SMEs, warehouse space is a fixed or near-fixed cost. Whether you are renting a unit on an industrial estate or operating from a company-owned facility, the cost per square meter is real and recurring.

When that space is poorly utilized as it so often is with conventional shelving and pallet racking you are essentially paying for air.



Standard shelving systems leave enormous amounts of unused vertical space between beam levels.



Each pocket is independently accessible, and the columns are organized so that items can be retrieved without disturbing adjacent storage.

The core problem with traditional racking is vertical waste. Standard shelving systems leave enormous amounts of unused vertical space between beam levels. Items are stacked horizontally on flat shelves, meaning that only a fraction of the true cubic capacity of each rack bay is ever used. For SMEs storing slow-moving B and C items spare parts, accessories, fashion items, consumer goods this is a chronic and expensive inefficiency.

Storeganizer solves this by replacing flat shelves with suspended fabric columns of pockets that fill the entire height of a rack bay. Each pocket is independently accessible, and the columns are organized so that items can be retrieved without disturbing adjacent storage. The result is a dramatic densification of your available space.

And also, for small and medium sized companies every square meter counts!

What the data shows:

An independent study found that Storeganizer delivers on average 40% more usable warehouse space versus conventional rack-and-shelf systems. In some previous installations, space savings have exceeded even 70-80%, depending on the product mix and warehouse layout.

For a small and mid-size company, this kind of gain has direct, measurable financial consequences. More storage density in the same footprint means:

- Avoiding or delaying the cost of a larger warehouse lease
 - Freeing up floor space for additional operational activities (packing, returns processing, value-added services)
 - The ability to onboard new product lines or customers without expanding physical infrastructure
 - A lower cost-per-SKU for storage, which directly improves your gross margin on warehoused goods
- Quick, easy and no hassle

What makes Storeganizer particularly powerful for SMEs is that it does not require a new warehouse. It installs inside your existing pallet racks you almost certainly already have using a universal suspension system that is compatible with all standard rack manufacturers and beam types. You do not need to buy new racking, relocate operations, or close the warehouse for installation. Most Storeganizer deployments are completed within hours.

For a small business with limited capital expenditure budgets, this is transformative: enterprise-level storage density, delivered at a fraction of the cost and disruption of a full warehouse refurbishment.



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Reason 2.

Operational efficiency that scales with you

In a large enterprise, labor inefficiencies are absorbed by hundreds of employees. In an SME, where every person counts, a picker spending 20% more time walking the warehouse than necessary is a significant drain on productivity, accuracy and morale. Order fulfillment speed directly impacts customer satisfaction, repeat business and the capacity to grow.

Traditional warehouse layouts particularly those relying on wide-aisle shelving or sprawling pallet configurations for small items force pickers to travel long, inefficient routes to fulfill orders. Items are spread across large floor areas and the physical act of locating and retrieving each SKU takes time that compounds across hundreds of picks per day.

Storeganizer concentrates your inventory. By collapsing what might previously have occupied many meters of shelving into a compact set of high-density bays, it dramatically shortens the pick path. Pickers spend less time walking and more time picking. The pockets are individually labeled or barcoded, reducing search time and error rates. Dividers, front stops and covers can be added to further organize each pocket for specific products.



Storeganizer is modular and scalable. The system grows with you, bay by bay, at whatever pace your business demands.

Reduced mispick rates are another major benefit for SMEs. Picking errors cost money through returns processing, replacement shipments, customer credits and the reputational damage of incorrect orders. When pockets are clearly labeled, correctly sized for specific SKUs and physically separated, the conditions for error are dramatically reduced. Everten Group Services reported a 50% drop in mispick rates after installing Storeganizer a gain that went straight to the bottom line.

Critically, Storeganizer is modular and scalable. You can start with a single bay to address your most congested storage zone, then add bays as your business grows or as you bring new product categories into the warehouse. There is no need to plan and fund a complete warehouse overhaul upfront. The system grows with you, bay by bay, at whatever pace your business demands.

For SMEs that are growing quickly and experiencing the pain of outgrowing their storage capacity, this scalability is invaluable. Storeganizer can be configured and expanded in days, not months.

Reason 3.

Low cost of entry, fast ROI

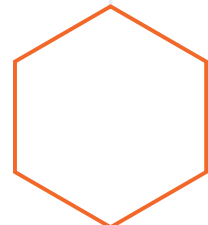
One of the most persistent barriers for SMEs considering warehouse improvements is cost. Enterprise-grade automated storage and retrieval systems (AS/RS), vertical carousels, or paternoster systems can cost hundreds of thousands of euros investments that are simply out of reach for most small and medium businesses. As a result, many small and midsize companies continue to operate with inefficient, underperforming storage setups simply because the perceived cost of doing better seems prohibitive.

Storeganizer is built around a fundamentally different economic model.

The system installs inside your existing pallet racks, which means there is no infrastructure investment required. The product itself is competitively priced relative to the space and efficiency gains it delivers and because it is 100% maintenance-free with a 10-year warranty, there are no ongoing service contracts, no annual fees and no hidden costs of ownership.



Maximizing storage capacity within the current building footprint.



◊ Total cost of ownership advantage

The return on investment for Storeganizer is driven by multiple simultaneous value streams:

- Space savings that defer or eliminate the need for additional warehouse space
- Labor savings from faster, more efficient picking operations
- Reduced error costs through lower mispick rates
- Avoided capital expenditure on new racking or automated systems
- The ability to scale without proportional increases in warehousing cost

For many SMEs, the space savings alone are enough to justify the investment. If Storeganizer enables you to store the same inventory in 40% less space, that is 40% of your warehouse footprint that could be repurposed, sublet, or simply not required in your next lease negotiation.

The rapid ROI is also supported by the simplicity of installation. Storeganizer does not require specialist contractors, extended downtime or complex change management.

A typical installation is completed in a matter of days, with immediate productivity benefits from day one. For SMEs that cannot afford extended operational disruption, this is a critical differentiator.



○ The conclusion

The warehouse challenges facing small and medium-sized businesses are real, recurring and expensive. Too little space, too much wasted picking time and too many costly errors are problems that erode margins and constrain growth often invisibly, because they are simply accepted as the way things are.

Storeganizer offers a practical, affordable, and immediately deployable solution to all three. It transforms underutilized rack space into high-density storage, shortens pick paths to boost productivity and delivers a fast, measurable return on investment all without requiring major capital expenditure or operational disruption.

For small and midsize companies that are serious about optimizing their operations, Storeganizer is not a luxury. It is a strategic tool that levels the playing field giving smaller businesses access to the kind of storage intelligence that was previously only available at enterprise scale.



○ About Storeganizer

Storeganizer is an innovative high-density warehouse storage system. It enables warehouses to store small items in columns of suspended, easy-to-access pockets made of flexible and durable fabric. Storeganizer allows warehouses to cost-effectively store more small items per m^2/ft^2 and m^3/ft^3 by optimizing the use of rack space and decreasing the TCO of warehouses.

Warehouse operators can reduce walking distance and boost picking efficiency thanks to Storeganizer. Founded in 2012, Storeganizer is a product of KTPconTeyor.



Every warehouse has hidden capacity. Storeganizer is how SMEs unlock it.

Would you like to receive a dedicated offer based on your specific warehouse needs?

Go to storeganizer.com, build your Storeganizer bay online, and receive an offer including an environmental impact calculation!

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KTP
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Saving space | Driving sustainability